

## Presidential Profile



The Board of Governors invites nominations and applications for the position of President of Eastern West Virginia Community and Technical College (Eastern).

### THE COLLEGE

Nestled in the mountains of the Potomac Highlands of West Virginia, Eastern has been serving the educational needs of communities in Grant, Hampshire, Hardy, Mineral, Pendleton, and Tucker counties for more than 20 years. Its main campus is located in Moorefield, the county seat of Hardy County. Nationally recognized as innovative and entrepreneurial, the College is committed to high quality academic programs and building partnerships to solve regional challenges and opportunities.

Accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools, Eastern is a small, open-enrollment and welcoming institution with an annual full-time enrollment of approximately 600 students. Eastern currently offers eleven degree programs, more than thirty skill set options and apprenticeships, as well as numerous certificates, career development, and life-long learning opportunities. In addition to Eastern's Moorefield Center classrooms and administrative headquarters, the College offers distance learning access to its programs at six regional centers located throughout its Potomac Highlands service district. The College's campus includes a Technology Center that is located in the Grant County Industrial Park in Petersburg, WV. Eastern West Virginia Community and Technical College is committed to remain accessible to rural communities and has an annual budget of \$5.1 million, financed by tuition, state appropriations, and grants. The College prides itself on personalized attention to students' educational goals, flexible scheduling, free tutoring services, early entrance options, peer coaches and advisors who work to ensure student success and bolster completion rates.

### THE REGION

Located entirely within the Appalachian Region, West Virginia is noted for its stunning mountains and lush rolling hills, earning it the nickname "The Mountain State." The Potomac Highlands' rich history, geology and landscape make this one of the most scenic areas within the region, unmatched for its broad range of outdoor

activities such as rafting, fishing, hunting, hiking, skiing, mountain biking, and rock climbing. The wild and rugged mountain landscape attracts ecotourists, weekend adventurers, and retirees, many of whom are from the surrounding areas of Washington, DC and Baltimore, MD.

**The President of Eastern will be an entrepreneurial thinker, communicator and unifier, serving as a visible spokesperson throughout the region, and will address the following:**

**Opportunities and Challenges:**

1. Build enrollment through multiple strategies, including program and workforce development, and student recruitment and retention.
2. Develop entrepreneurial partnerships with K-12, higher education, business and industry, and community stakeholders to support the growth of academic, technical and workforce programs.
3. Expand financial management through innovative budget development and flexibility and through the identification of alternative funding sources, working with other college leaders to advocate for capital and operational resources.
4. Identify opportunities to modernize technology for instructional and operational purposes, including online/hybrid instruction, additional quality-enhanced course offerings, and technical development in response to the COVID-19 challenge.
5. Ensure strong accreditation standards throughout the college.
6. Recruit, retain, support, and develop faculty and staff dedicated to the pursuit of promoting and facilitating student success.
7. Expand student and community awareness of the number and value of programs through effective marketing and promotion of the College's reputation in the region.
8. Play a significant role in the pursuit of economic development opportunities with local business and industry leaders.
9. Advance an institutional culture and climate of inclusion and equity, and promote a strong sense of community engagement and participation.

**Ideal Characteristics:**

1. Effective communicator, tireless ambassador and advocate for the College, a thoughtful and intentional administrator, and accomplished professional with the experiences, skill sets, and credentials to lead effectively.
2. Passion for the community college mission; supporting students, faculty, and staff; and demonstrating enthusiasm for the College's success.
3. Willingness to make a long-term commitment to the college by building relationships with local, regional, and statewide constituents.

4. Empathetic, trustworthy, compassionate, innovative, and an unconventional thinker.
5. Personable leader who listens and communicates transparently and effectively with students, faculty, staff, and the community.
6. Experience in institutional development and budget management.
7. Committed educator who works effectively with an appointed Board of Governors.
8. Knowledge and appreciation of accreditation processes and standards.
9. Proactive leader with the ability to adapt to changing higher education and job market landscapes.
10. Proven record of helping students meet their academic, personal and professional goals in a safe and accessible learning environment.

**Qualifications:**

1. Master's degree from accredited institution required; a doctorate from a regionally accredited institution is preferred.
2. A minimum of three years of senior level community, technical or higher education experience, or equivalent.